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A NEW KING TAKES THE THRONE

IN THE NEW GAME BY TTT GAMES

KENOKING

TTT Games, Mascot Gaming's sub-brand for instant players, presents Keno King. The title keeps the standard keno format — pick numbers, match a draw — but rebuilds the pace and progression around it, giving operators a keno product built for repeat play.

Classic Keno 40 keeps the format recognizable

Players pick 1 to 10 numbers out of a pool of 40, the game draws 10, and the payout scales with how many numbers match. Anyone who's played keno before already knows the round, so there's no learning curve slowing down the first bet.

Instant Draw and Random Pick cut the time between round

Bet and result land back-to-back, and one tap refills the board with a fresh random selection — no pause, no manual pick slowing the restart. Rounds move as fast as the player wants to keep going, which lifts rounds per session and, with it, GGR per session.

KENO KING

97%
RETURN TO PLAYER

Max multiplier
x1 000

Players
SINGLEPLAYER

Release date
OCT 15

Volatility
HIGH

Devices
MOBILE & DESKTOP

Autoplay keeps the game running without repeated input

One tap sets the game to keep drawing round after round on its own. Play continues without the player restarting each round by hand, which extends session length.

Ranks and the Leaderboard give players a reason to come back

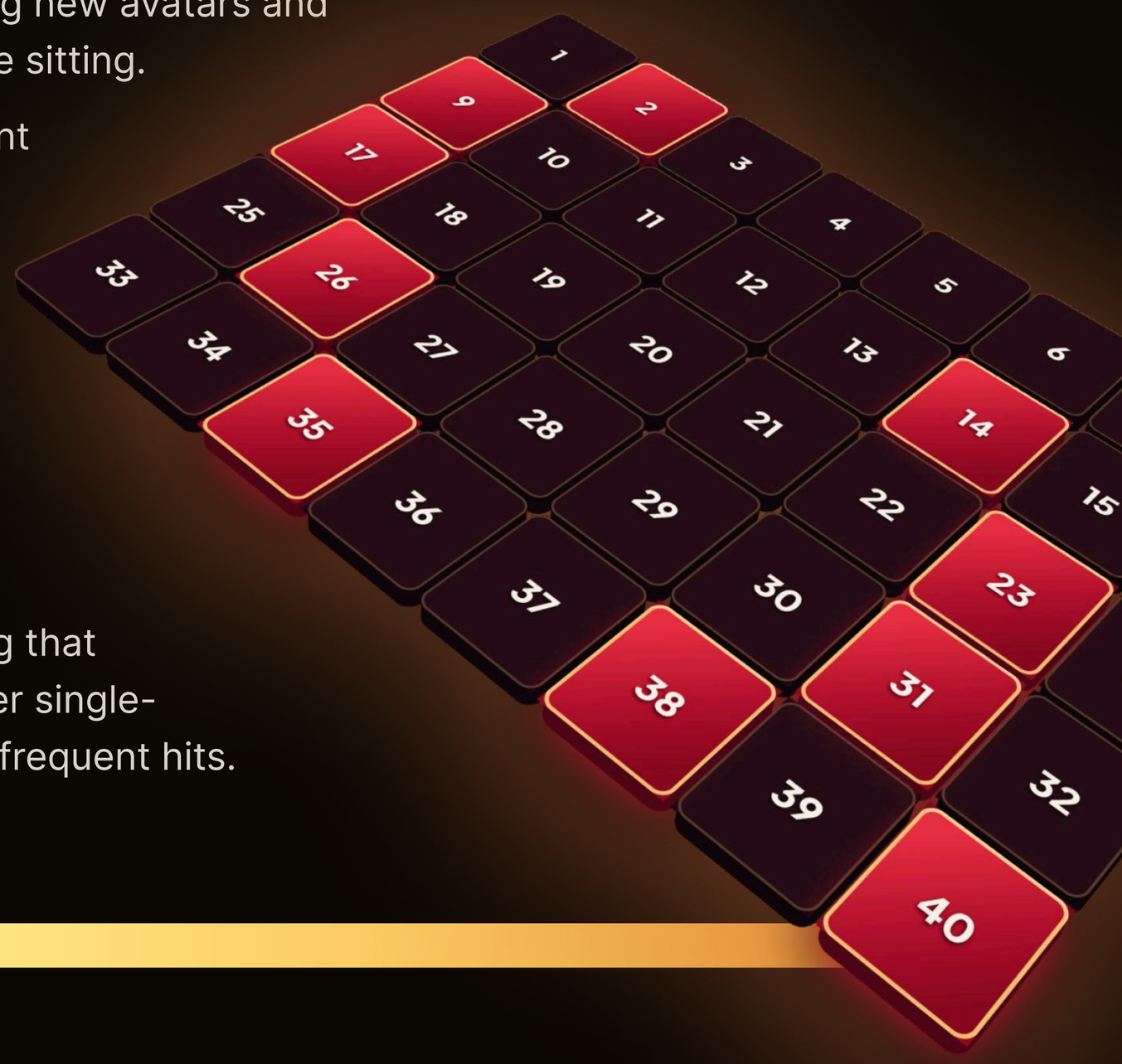
Ranks move players forward as they bet, unlocking new avatars and customization tied to progress rather than a single sitting.

The Leaderboard shows who's active in the current round and the game's biggest wins to date.

Both give players something to chase past the round they're playing right now, which works on retention.

Maximum Multiplier gives the game a payout worth chasing

Wins can scale up to a x1000 multiplier; the ceiling that positions Keno King for players looking for a bigger single-round payout, alongside the format's usual small, frequent hits.



FEATURES



Classic Keno 40

The player picks 1 to 10 numbers out of 40, and 10 are drawn at random. The more numbers match, the more the round pays.



Instant Draw

Bet and result follow each other immediately, one round straight into the next.



Random Pick

A single tap fills the board with a random selection, a fresh one every time.



Maximum Multiplier up to x1000

A win multiplier that can go as high as x1000 for players chasing a bigger single-round payout.

GAME DETAILS

Release date	**15 October 2026**	Game demo	**Download link here**
Game ID	**keno_king**	Icons & logo	**Download link here**
Game type	**TTT game**	Games Elements	**Download link here**
Clients Area	**Game page link** NEW	Animated icons	**Download link here** NEW